


CASE STUDY

Are Legacy Systems Slowing You Down?

softserve

Upgrade your customers to a first-class digital retail experience.

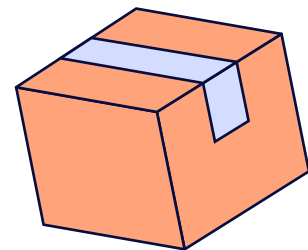
 ur client is an **international online store** that sells lingerie, adult goods, and accessories across western Europe.

Difficulties began when it was time for the client to migrate from Magento's legacy platform to its newest iteration. Custom code created by knowledge holders who were no longer with the company threatened a loss of business rules, processes, and existing feature documentation after the migration.

SoftServe created a new solution for the Magento 2 migration that eliminated nearly 25% of unused features. This **saved on implementation time and cost** and **delivered a modern ecommerce framework** that was significantly faster than the previous site.

"A HUGE-HUGE THANKS to everyone who was involved in the Magento migration. We are finally live and the website speed is super-fast! Thanks a lot for all your effort over the past months!"—Owner

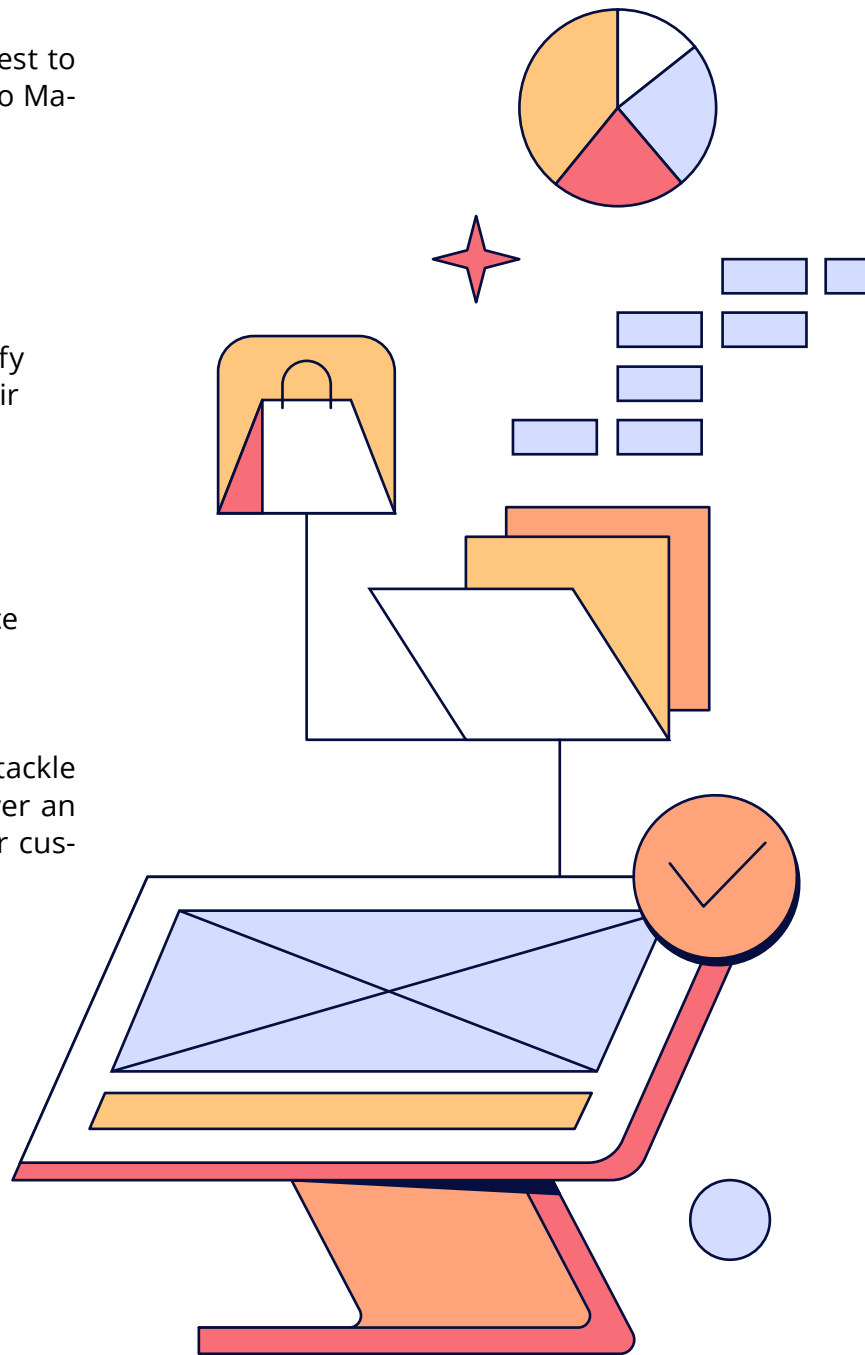
"Thank you EVERYONE involved! Really well done all! The pages are SO FAAAASSSSSTT! What an achievement... Be proud!"—CEO



SoftServe completed the client's request to design and implement the migration to Magento 2 by:

- Analyzing the current website and creating a software requirements specification document
- Interviewing stakeholders to identify how existing software satisfied their needs
- Implementing existing and new integrations
- Executing security and performance tests prior to the successful site relaunch

LET'S TALK about how SoftServe can tackle tough migration challenges and deliver an exceptional digital experience to your customers.



ABOUT US

SoftServe is a digital authority that advises and provides at the cutting-edge of technology. We reveal, transform, accelerate, and optimize the way enterprises and software companies do business. With expertise across healthcare, retail, energy, financial services, and more, we implement end-to-end solutions to deliver the innovation, quality, and speed that our clients' users expect.

SoftServe delivers open innovation, from generating compelling new ideas, to developing and implementing transformational products and services.

Our work and client experience is built on a foundation of empathetic, human-focused experience design that ensures continuity from concept to release.

We empower enterprises and software companies to (re)identify differentiation, accelerate solution development, and vigorously compete in today's digital economy. No matter where you are in your journey.

Visit our [website](#), [blog](#), [LinkedIn](#), [Facebook](#), and [Twitter](#) pages.

NORTH AMERICAN HQ

201 W 5th Street, Suite 1550
Austin, TX 78701 USA
+1 866 687 3588 (USA)
+1 647 948 7638 (Canada)

EUROPEAN HQ

30 Cannon Street
London EC4M 6XH
United Kingdom
+44 333 006 4341

APAC HQ

6 Raffles Quay
#14-07
Singapore 048580
+65 31 656 887

info@softserveinc.com
www.softserveinc.com

softserve