

CASE STUDY

DIGITAL INTERVIEW PLATFORM IMPLEMENTATION

Customer Background

Our client is a fast-growing company in the HR industry. The company provides a Digital Interviewing Platform (video, mobile, social enriched interactions and insights) that is an innovative tool for candidate interviews. This web-based application allows members to organize and record online job interviews. Managers and viewers may further review, comment, and evaluate interview results. The application includes virtual and live interviews, role management, account customization, branding and reporting. Digital question, feedback and collaboration tools remove hassle and make interviewing up to ten times faster and nine times less expensive.

softserve

Business Challenge

The company serves Human Relations professionals across the globe.

Our Client started their business with the initial Minimum Viable Product (MVP) in lieu of a full-fledged platform, meaning it had the basic and most required functionality. As their business grew, the company needed to create a more complex and scalable product with marketable functionality and design. The company partnered with SoftServe to accomplish their product goals.

The engagement had four key requirements:

- Converting the MVP version of the Digital Interview system into a fully- functional customer-ready product
- Integrating with the Taleo Business Edition system
- Migrating from PHP to Python technology
- Improving scalability

Project Description

Working together, client`s and SoftServe`s teams completed the following phases:

- Software development and testing
- Integrations (vendor consolidation, partner integrations)
- Layouts implementation for landing pages and email templates
- Customer data migration from one platform to another
- UI/UX optimization

The client and SoftServe are continuously pursuing ways to bring additional value both to the product and company's business (security assessments, prototypes development, new potential product lines evaluation and creation, etc.).

Value Delivered

SoftServe has been successfully collaborating with the client`s company for 5 years. The partnership has resulted in continuous optimization of the Digital Interview Platform that is in high demand, as well as other satellite products that bring demonstrated value to the core product and new useful services for their customers and end-users.

Presently, the Digital Interview system is used by many famous companies.

RioTinto

Walmart 

 **HEALTHSOUTH**



DOWJONES

Standard
Chartered 



ConocoPhillips 

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DONUTS**

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ABOUT US

SoftServe is a digital authority that advises and provides at the cutting-edge of technology. We reveal, transform, accelerate, and optimize the way enterprises and software companies do business. With expertise across healthcare, retail, media, financial services, software, and more, we implement end-to-end solutions to deliver the innovation, quality, and speed that our clients' users expect.

SoftServe delivers open innovation—from generating compelling new ideas, to developing and implementing transformational products and services.

Our work and client experience are built on a foundation of empathetic, human-focused design that ensures continuity from concept to release.

We empower enterprises and software companies to (re)identify differentiation, accelerate solution development, and vigorously compete in today's digital economy—No matter where you are in your journey.

Visit our [website](#), [blog](#), [Facebook](#), [Twitter](#), and [LinkedIn](#) pages.

USA HQ

201 W 5th Street, Suite 1550
Austin, TX 75703
+1 866 687 3588

EUROPEAN HQ

One Canada Square
Canary Wharf
London E14 5AB
+44 (0) 800 302 9436

info@softserveinc.com
www.softserveinc.com

softserve