

CASE STUDY

E-COMMERCE SOLUTIONS CONSOLIDATED INTO ONE MAGENTO-BASED PLATFORM

Client Background

Our client, a Canadian company, is a world leader in designing, manufacturing, and marketing high-quality, body safe, eco-friendly intimate products. Its brands of sensual lifestyle and health products are available in thousands of specialty stores, boutiques, and pharmacies around the globe.

Business Challenge

The client is merging with an industry leader in Germany to form a new business entity. Each company has its own digital assets that will need to be consolidated under the new business.

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Project Description

The client needed to optimize its operation and consulted with SoftServe to consolidate the e-commerce solutions into one Magento-based platform.

Technology Stack

- PHP
- JavaScript
- LESS
- Magento 2
- KnockoutJS
- jQuery
- RequireJS
- MySQL
- Redis
- Elasticsearch
- Amazon Web Services
- Varnish
- GIT
- REST

Value Delivered

As a result of the project, the SoftServe team delivered the following value to the client:

- Designed and implemented a brand new Magento 2 based web-store.
- Gradually migrated existing CMS solutions to the new web store.
- Integrated the CRM, payment, fraud protection, and tax automation systems.
- Operated the worldwide web store.
- Consulted and trained personnel.

ABOUT US

SoftServe is a digital authority that advises and provides at the cutting-edge of technology. We reveal, transform, accelerate, and optimize the way enterprises and software companies do business. With expertise across healthcare, retail, media, financial services, software, and more, we implement end-to-end solutions to deliver the innovation, quality, and speed that our clients' users expect.

SoftServe delivers open innovation—from generating compelling new ideas, to developing and implementing transformational products and services.

Our work and client experience are built on a foundation of empathetic, human-focused design that ensures continuity from concept to release.

We empower enterprises and software companies to (re)identify differentiation, accelerate solution development, and vigorously compete in today's digital economy—No matter where you are in your journey.

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