

# CASE STUDY

**Save Time, Deliver  
Awesome Demos With RPA**

**softserve**

Spend less time updating demo environments and more time showcasing your company's products in action.

Our client and partner, Atlassian is a global software company providing **collaboration and productivity software** for teams to **organize, discuss, and complete shared work**. The brand required a customer-facing demo environment that looked **“live” at all times** and **automated time-consuming manual system updates**.

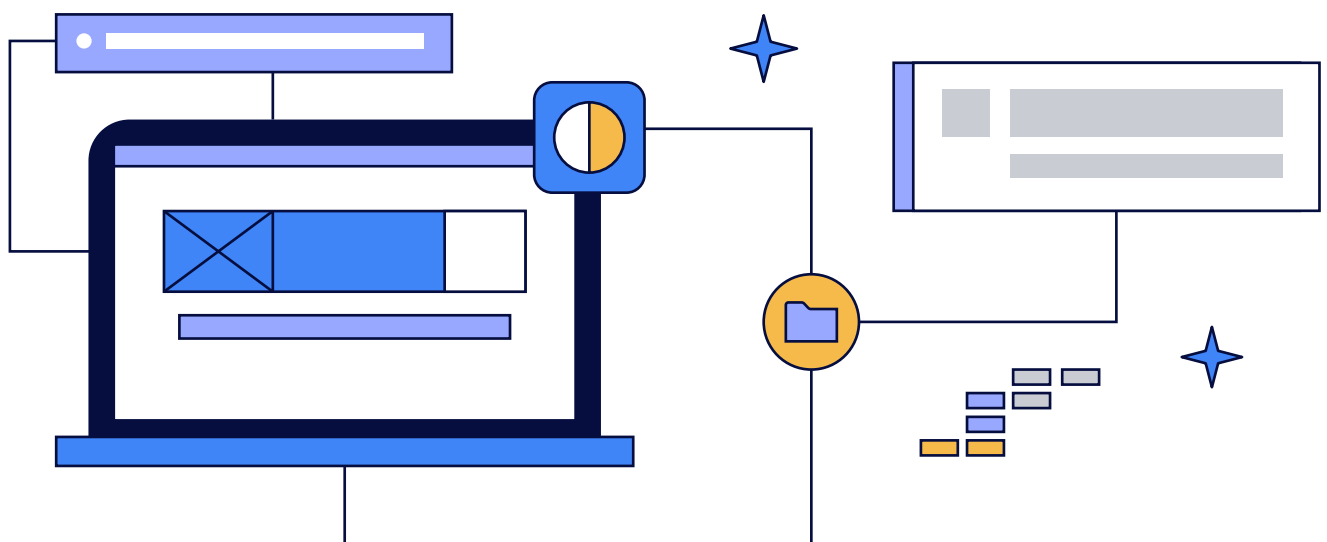
SoftServe's solution delivered the following advantages without changing existing processes or system components:

- Increased productivity
- Reduced manual work
- Improved customer and employee satisfaction
- Ability to extend the demo environment to additional teams

SoftServe's familiarity with Atlassian's products accelerated the creation of a solution that leveraged the UiPath Robotic Process Automation platform and offered the following advantages:

- **Less time spent on repetitive tasks** by automating updates to multiple systems
- **Real-time updates to content**, leading to improved marketing and demo sessions
- **Elimination of the need for mocked-up product demos** by taking screenshots from a “live” demo system

**LET'S TALK** about how SoftServe can integrate your existing systems to save time and deliver exceptional product demonstrations.



## ABOUT US

SoftServe is a digital authority that advises and provides at the cutting-edge of technology. We reveal, transform, accelerate, and optimize the way enterprises and software companies do business. With expertise across healthcare, retail, energy, financial services, and more, we implement end-to-end solutions to deliver the innovation, quality, and speed that our clients' users expect.

SoftServe delivers open innovation, from generating compelling new ideas, to developing and implementing transformational products and services.

Our work and client experience is built on a foundation of empathetic, human-focused experience design that ensures continuity from concept to release.

We empower enterprises and software companies to (re)identify differentiation, accelerate solution development, and vigorously compete in today's digital economy. No matter where you are in your journey.

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