

OPENEYES

softserve

SUPPORTING UKRAINE

Open Eyes Charity Fund report

February -August 2022

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**Taras Vervega**

Co-founder and Member of Board, SoftServe

SUPPORTING UKRAINIANS IN THEIR FIGHT FOR FREEDOM

On February 24, 2022, Russia started a full-scale war against Ukraine. Being bombed from the air and shelled from the ground, Ukrainians heroically stood up to defend their freedom and democratic values from tyranny.

Millions of Ukrainians have united to protect their home — some came to the defense of the country, others began volunteering, and some continued working despite the danger and supported the economy. The Ukrainian nation has inspired the whole world with its courage and strength in its protracted fight for freedom.

Such a long-standing resilience has been possible thanks to the comprehensive support of many volunteers, charitable organizations, and donations from ordinary people worldwide. And Ukraine still needs it desperately. Because while keeping the aggressor away from the rest of the world, Ukrainian cities are severely damaged due to heavy bombings, millions of people are forced to leave their homes and flee to a safer place, and others suffer from humanitarian catastrophe.

2014

Russia invaded Eastern Ukraine, occupying part of its territories and annexing Crimea

2022

Russia started the full-scale war against Ukraine, bombing and shelling peaceful cities and killing thousands of innocent people, including children

Now it's time for the world to unite with Ukraine

2014

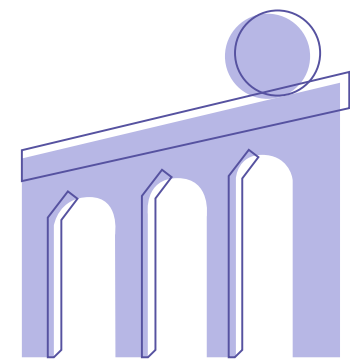
Open Eyes Charity Fund was established in Ukraine to empower people to initiate charitable projects, raise funds for them, and volunteer as members of project teams.

2017

Open Eyes fundraising platform www.openeyes.org.ua became public, so everyone can donate money to the Fund's charitable initiatives.

2022

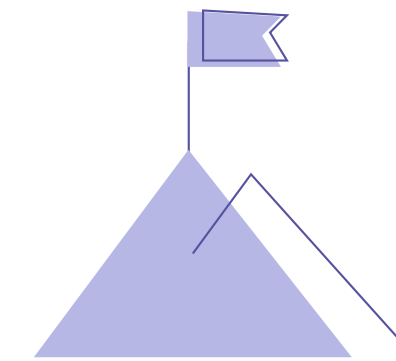
The Fund refocuses on helping Ukrainian people in their fight for freedom, opens a legal entity in Poland, and establishes a partnership with Ecologistics to enable tax-exempt donations from the US.



OUR PHILOSOPHY

Give a person a fish, and you feed them for a day. Teach a person to fish, and you feed them for a lifetime.

Our philosophy is to empower people to do good things and create an environment where they can bring about positive change. Therefore, all our projects always start with SoftServe's associates' initiatives, and are coordinated by them thereafter.



OUR MISSION

We strive to contribute to the country's development and a society of active and conscious people by empowering them to do good.

During the war, our primary goal is to save and support the people of Ukraine who are internally displaced or remain in occupied territories. Our goal is also to help Ukrainians — including SoftServe's associates and their families — who stood up against the aggression, protecting Ukrainian people and their independence every day.

OUR TEAM

Before the war, our team included four people:



Taras Vervega

Co-founder and BoD Member at SoftServe; Head of Charity Fund Open Eyes



Viktoria Mishchuk

Director of Charity Fund Open Eyes



Roman Perepichka

Project Coordinator



Olga Kruk

Program Coordinator

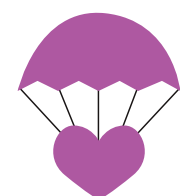
Since the war started, many people have been volunteering and helping in different ways. Our core operational team has temporarily grown to **70+** people, all SoftServians who work tirelessly on organizing and delivering different types of aid through the fund.

400+ volunteers across the globe also help to manage the fund in these difficult times, allowing us to handle the huge number of requests we receive, and make sure that people get much-needed help right away.

WHAT ARE WE FOCUSING ON NOW?

At SoftServe, we have always known that people are our most valuable effort, and the same is true of the whole country of Ukraine. Since the beginning of the war, our main focus has been to save and support the people of Ukraine by covering their needs in the most critical areas – humanitarian aid, medical supplies, and protection for those defending Ukraine.

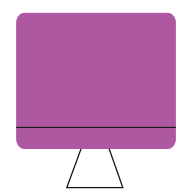
Our fund cooperates with a wide network of non-profit organizations, medical institutions, authorities, and local communities all over the country to support Ukrainians in their fight for freedom.



Humanitarian aid

327

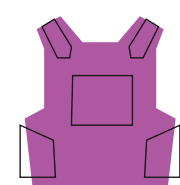
tons of humanitarian aid collected



IT equipment

5,800+

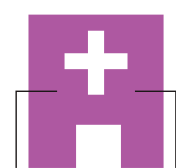
items of IT equipment shipped



Protection for defenders

15,673

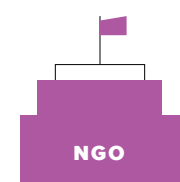
items of personal protection for defenders



Work with medical institutions

24,282

medicine packages delivered



Cooperation with NGOs

57

partners worldwide



*Data as of February - August 2022



Another step towards Ukraine's victory!

Since the beginning of the war, we have raised

\$1,072,590

• **\$126,396** From Ukraine

• **\$95,962** From abroad

• **\$850,234** From SoftServe

*Data as of February - August 2022

There is no such thing as a small donation. Every contribution helps Ukraine

\$1

the smallest amount
donated by one person

\$3,700

the largest amount
donated by one person

\$20,847

the largest amount
donated in one day

*Data as of February - August 2022

HERE, THERE, AND EVERYWHERE

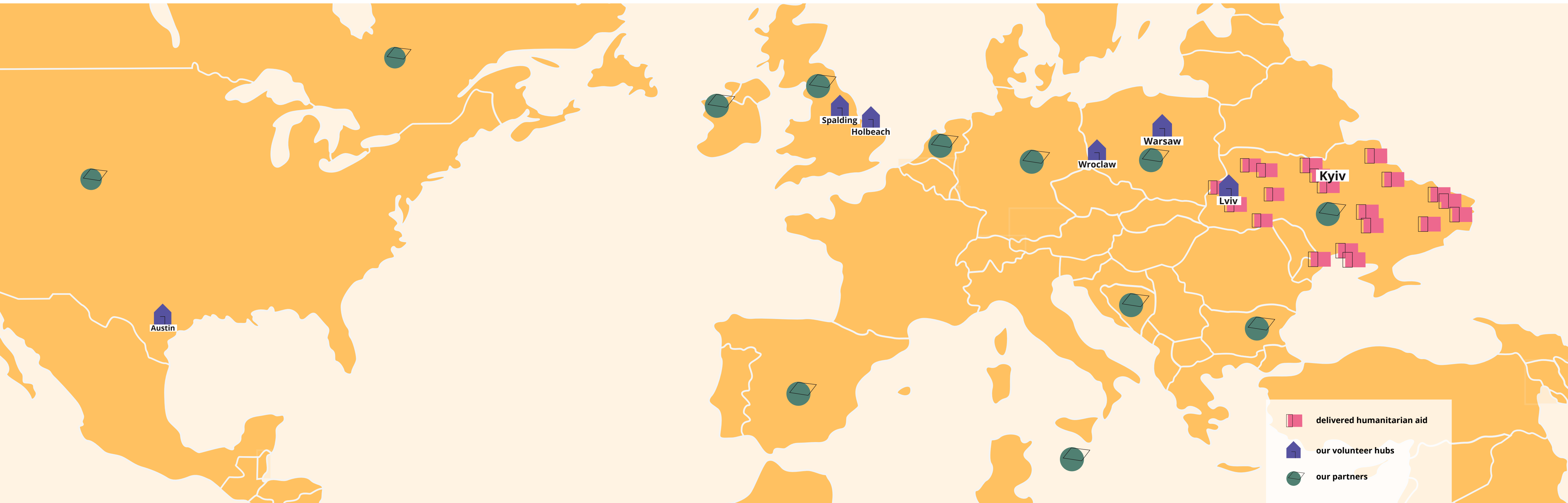
These are the words that best describe our volunteer network

Our branch of hubs in Ukraine and abroad, and well-established logistics, are the secret to the fund's successful work.

We deliver **humanitarian aid** wherever it is needed. Lviv, Ivano-Frankivsk, Chernivtsi, Lutsk, Rivne, Odesa, Mykolaiv, Kherson, Dnipro, Kyiv, Zaporizhzhia, Kharkiv, Khmelnytsky, Sumy, Donetsk, Luhansk and their regions, Bucha, Lysychansk, Popasna and Obukhiv have all benefited from our help so far.

Our **volunteer hubs** are in Lviv, Wroclaw, Warsaw, Austin, Holbeach and Spalding (UK).

Our **partners** are in Ukraine, Poland, UK, Ireland, USA, Germany, Bulgaria, Spain, Malta, the Netherlands, Bosnia and Herzegovina, and Canada.



As a result of the war, millions of Ukrainians are in severe humanitarian crisis situations. People remaining in dangerous areas often have no access to basic supplies, sometimes living for weeks with no water and almost no food. Others have relocated to safer zones and left everything behind. Thousands need clothing, provisions, and other necessities to meet their basic needs.

To provide humanitarian aid, ***Open Eyes Charity Fund*** cooperates with other trusted

charities and volunteer organizations such as Ukraine Aid EU, Come Back Alive, UA Animals, Children's Rehabilitation Centre "Dzherelo", NGO "Open Hearts", NGO "Kvity", as well as humanitarian hubs in SoftServe's own areas of operations.

We were able to help many people in dangerous areas, internally displaced people, people with disabilities, children, pets, and military hospital patients.

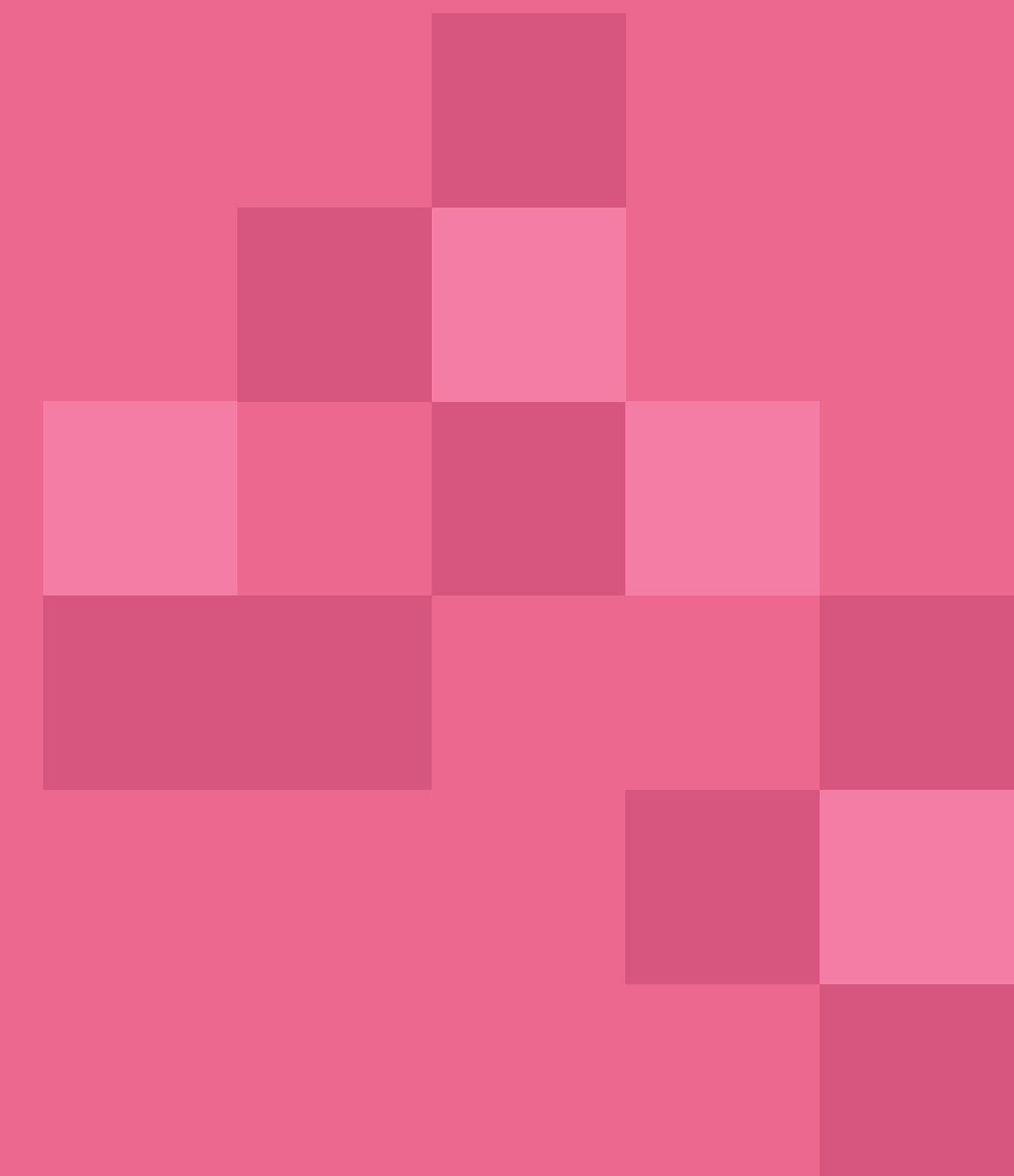
5,000 BOXES OF HOPE

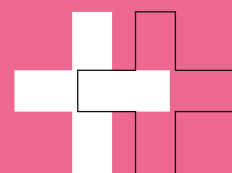
As part of our humanitarian support, we work with the British NGO ***Boxes of Hope*** that provides special gift boxes containing items to match different people's personal needs. This includes toys for children, hygiene kits for women and clothes for teenagers.

The boxes also contain personal letters to help people feel supported and to offer hope under challenging circumstances.

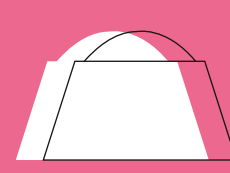
*Data as of February - August 2022

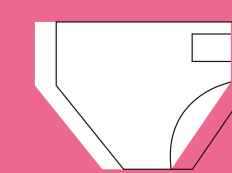
327 TONS OF HUMANITARIAN AID COLLECTED



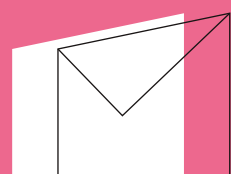
 **30%**
Medicines

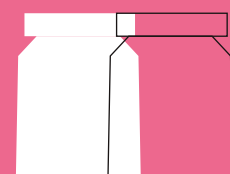
 **25%**
Food

 **10%**
Animal feed

 **10%**
Diapers

 **8%**
Clothes

 **5%**
Blankets

 **5%**
Baby food

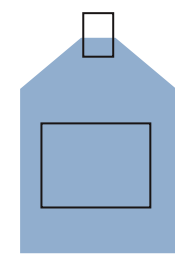
 **5%**
Other useful items such as wheelchairs, thermal clothes and phones

*Data as of February - August 2022

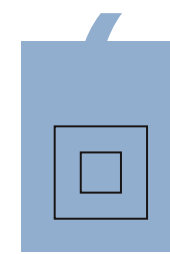
Healthcare has been one of the key directions of work for Open Eyes and remains our focus during the war. The list of hospitals we support has grown, and currently we assist military hospitals and medical institutions in Khmelnytsky, Lviv, Rivne, and Kyiv.

24,282

medicine packages delivered



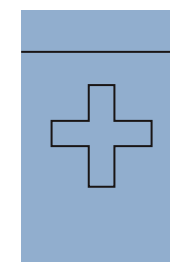
Glucometers



Catheters



**Tourniquets
and wound
dressings**



**Other
medical items**

*Data as of February - August 2022



While celebrating its 29th anniversary, SoftServe announced the procurement and donation of 29 fully equipped ambulances for Ukrainian defenders in conflict hotspots, in an initiative called Drive For Life. In addition to the funds allocated by SoftServe, our associates have donated **\$81,487** to this fund.

A group of volunteers quickly began work on equipping and transporting the ambulances, while doctors from the Netherlands, Germany, and Ukraine

advised on the required medical devices. Service station specialists repainted and modernized the vehicles, and a group of drivers helped to transport the ambulances from abroad.

The project is ongoing. As of September 2022, the fund has bought twenty ambulances and equipment for them, particularly defibrillators, patient monitors, lung ventilators, and medicines. The project is expected to reach completion in November 2022.



*Data as of February - August 2022

Together, we are stronger than ever

29+

ambulances for the front lines donated by SoftServe in our Drive for Life initiative

\$81,487

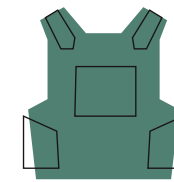
donated to Drive For Life by associates



The Open Eyes Charity Fund has been helping Ukraine to defend its freedom and democratic values for years. Since the full-scale war started, many Ukrainians, including SoftServe's associates and their families, have devoted themselves to defending the country against aggression.

We focused our efforts on covering the needs of our associates and their families on the frontline, while helping dozens of other defenders on request.

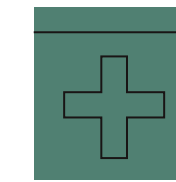
15,673 ITEMS



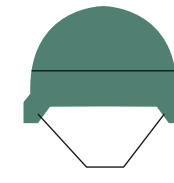
Body armor



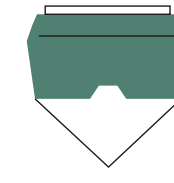
Army boots



Medical kits



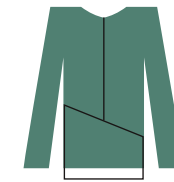
Helmets



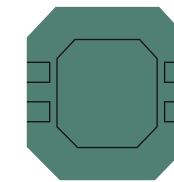
Glasses



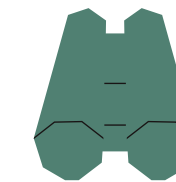
Power banks



Uniforms



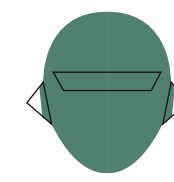
Kneepads and elbow pads



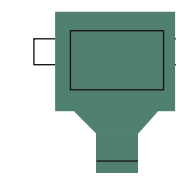
Binoculars



Thermals



Balaclavas



Thermal imagers

...and much more

*Data as of February - August 2022

5,800 ITEMS

Many requests from our associates defending the country relate to providing IT equipment, mainly to the defenders and our partners from different governmental and non-profit organizations. Our fund has been gathering new and used corporate equipment to cover these needs. These include laptops, PCs, monitors, modems and Starlink satellite internet kits.



*Data as of February - August 2022

We strive to help as many people as we can. To help us cover a wide range of needs, we partner with various trusted non-profit and governmental organizations.

Our partners include NGOs working with children and adults with disabilities, children with autism, animals, Lviv IT Cluster, and local administrations. The fund also supports organizations that help pets, including UA Animals, Charity Foundation Cat House, Veterinary and Sterilization Center for Homeless Animals LME "Lev," Animal shelters "Myloserdya" and "House of abandoned animals."

Open Eyes supports various humanitarian centers across Ukraine, as well as volunteering organizations, to provide humanitarian aid to people who have been affected by the war.



42

Partners from Ukraine

57

Partners worldwide



Oleksandr Chudnovets, from Kharkiv, is a SoftServe employee who chose to become a volunteer at the beginning of the war. With the Open Eyes foundation, he was helping people from his hometown, Small Rohan, Kremenchuk, and Biskvitne.

“With the beginning of Russia’s war against Ukraine, I knew that I had to do something. So I decided to volunteer and help people from my hometown with food, provision, and medicines. Fortunately, there wasn’t a choice between my work and volunteering, because the company had a corporate fund which made it much easier to combine both activities.”



Volunteer Olena Dychenko, from Lviv, works in the public organization Lady Chef, which helps mothers of many children from all over Ukraine, from Kharkiv to Odesa and Mykolaiv.

“Mothers of many children all over Ukraine are quite unprotected in the face of the war. Cooperating with such a powerful corporate fund as Open Eyes helped us to be more effective in our work and support more mothers and their kids.”



Yaroslav Luchka became a volunteer in the first days of the war and actively helped his native city of Dnipro. Later, together with a friend, he started working in conflict hotspots.

“Thanks to our collaboration with the Open Eyes fund, it was possible to send aid to the Airborne Assault Brigade in Severodonetsk, 79th Air Assault Brigade in Slovyansk and 24th Mechanized Brigade in Bakhmut, all fighting in hotspots. We continue to work with the fund to collect and deliver more protection for our defenders.”



A volunteering group led by Liudmyla Annych, Olesya Perepichenko, and Myroslav Nykolaev supports people with disabilities and helps them to cross the border safely. As of the beginning of August 2022, the group has helped 228 people. The fund provides them with financial aid to cover transport costs.

“At first, many private entrepreneurs helped us for free, but as fuel price rose, they were unable to continue our cooperation in such a format. I posted a call to action on Facebook, and Open Eyes responded and offered their support. We received the first tranche on the next day. Our group and the people we were able to help are extremely grateful for their support.”

Hundreds of thousands of Ukrainians are protecting their freedom and world peace with their lives. Millions suffer from the irreparable damage this brutal war causes. Ukraine still needs your help.

9,931

civilian casualties (this figure does not include around 22,000 people killed in Mariupol)

8 MILLION

Ukrainians internally displaced

15.7 MILLION

Ukrainians in need of humanitarian assistance

7.2 MILLION

people who have had to flee Ukraine

*Data as of February - August 2022; Photo by Eric Marmor

DONATE

We are from Ukraine and we know how to help. Donate to Open Eyes, and be sure we will do everything possible to save Ukraine and its people.



Donate from Ukraine



Donate from abroad



THANK YOU

We know for sure that kindness, help, and mutual assistance have no boundaries. We thank all our partners and donors worldwide because our pooled results confirm how united the whole world is at this time of crisis.

And, of course, we want to say **“THANK YOU” TO OUR 400+ VOLUNTEERS** around the globe. Whether gathering helmets from the US, or ambulances from the Netherlands, our volunteers do the impossible every day to help us continue defending Ukraine.

Thank you

