

Modernize or Miss the AI Moment

AI is essential for businesses of all sizes. If your company is reluctant to modernize, remember this: **the cost of waiting far outweighs the cost of acting.**



Is Your Cloud Holding You Back?

AI is reshaping industries, yet 9 out of 10 AI pilots fail to deploy. The issue isn't bad tech; it's an infrastructure gap, costing companies **30% of annual revenue**. The real question isn't whether to adopt AI, but how your cloud can support it.

The Status Quo is Broken

MYTH:

"Our current cloud setup works fine."

REALITY:

Legacy systems consume up to **70% of IT budgets**, stifling innovation. Modernization unlocks new value.

Cost of Waiting vs. Reward of Acting

COST OF WAITING:

An average data breach costs **\$4.5 million**

REWARD OF ACTING:

Companies that modernize see a **241% ROI** over three years and **\$3.1 million** in operational savings.

A New Perspective

Your legacy system is slow, clunky, and expensive to maintain. A modern, AI-ready cloud is

78%

faster execution of business changes

58%

faster adoption of new technology

43%

faster time-to-market

Cautionary Tale vs. Success Story

THE LAGGARD:

A major retailer stuck with a legacy system faced a critical security breach during peak season, costing millions in lost sales and customer trust.

THE LEADER:

A fintech startup used a modern platform to launch a new AI-powered service in under **20 minutes**, capturing market share while competitors were still in development.

Platforms: The fast lane to AI-ready infrastructure

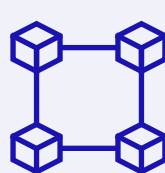
Platform engineering makes modernization faster and more efficient. Switching takes time, talent, and coordination across teams. AI-powered [SoftServe Adaptive Modernization Platform](#) (SAMP) **helps you switch faster**. It's like an internal highway system, enabling developers to move quickly and securely.



Under **20 minutes** to deploy



Up to **30% lower** cloud costs



20%-30% boost in developer productivity with Gen AI



Accelerates modernization **(4-6 months)** with AI agents and automation

TIME

SONICWALL

[SonicWall](#) accelerated its modernization timeline by six months.

COST

Genius SPORTS

[Genius Sports](#) migrated within budget, with increases of 15% post-migration.

SKILLS

Hallo
Healthcare Group

[Hallo Healthcare](#) migrated on time with minimal downtime, ensuring business continuity.

Modernize now, not someday. Whether you're migrating legacy systems, modernizing applications, or integrating AI, SoftServe is your strategic partner.

Ready to build your AI-ready cloud?
This report will show you how to get there.

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