

The

GREAT  
DATA  
DIVIDE

In Healthcare



Align your data to power strategic initiatives in healthcare and life sciences

AI technology positively impacts patient care, operations, and innovation. But none of that happens without a strong data foundation.

A SUCCESS STORY

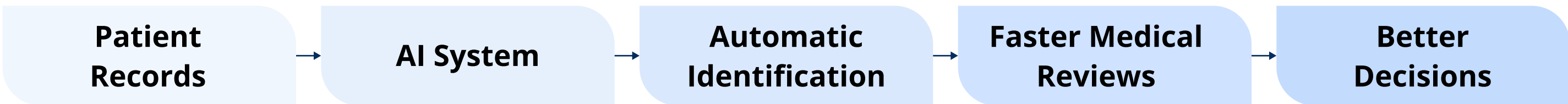
Before

A healthcare client faced major data challenges — poor quality and hard to access. Specialists spent hours reviewing patient records by hand, which caused mistakes and delays.

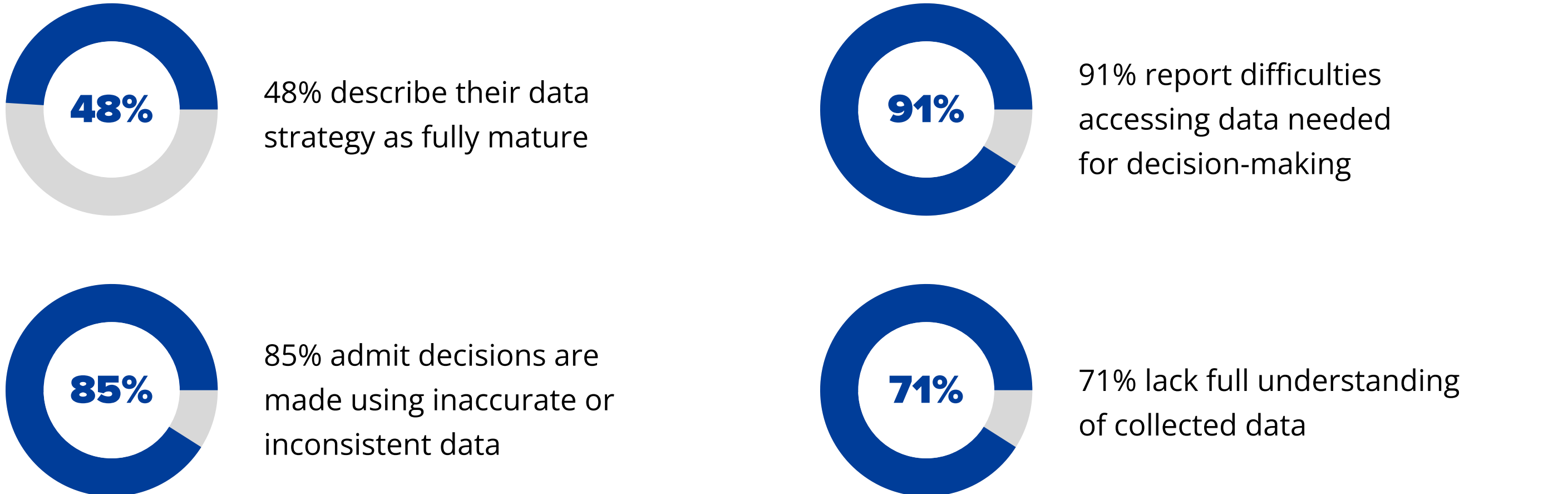
After

SoftServe developed an AI system that automatically identifies and documents 47 comorbidities from patient records:

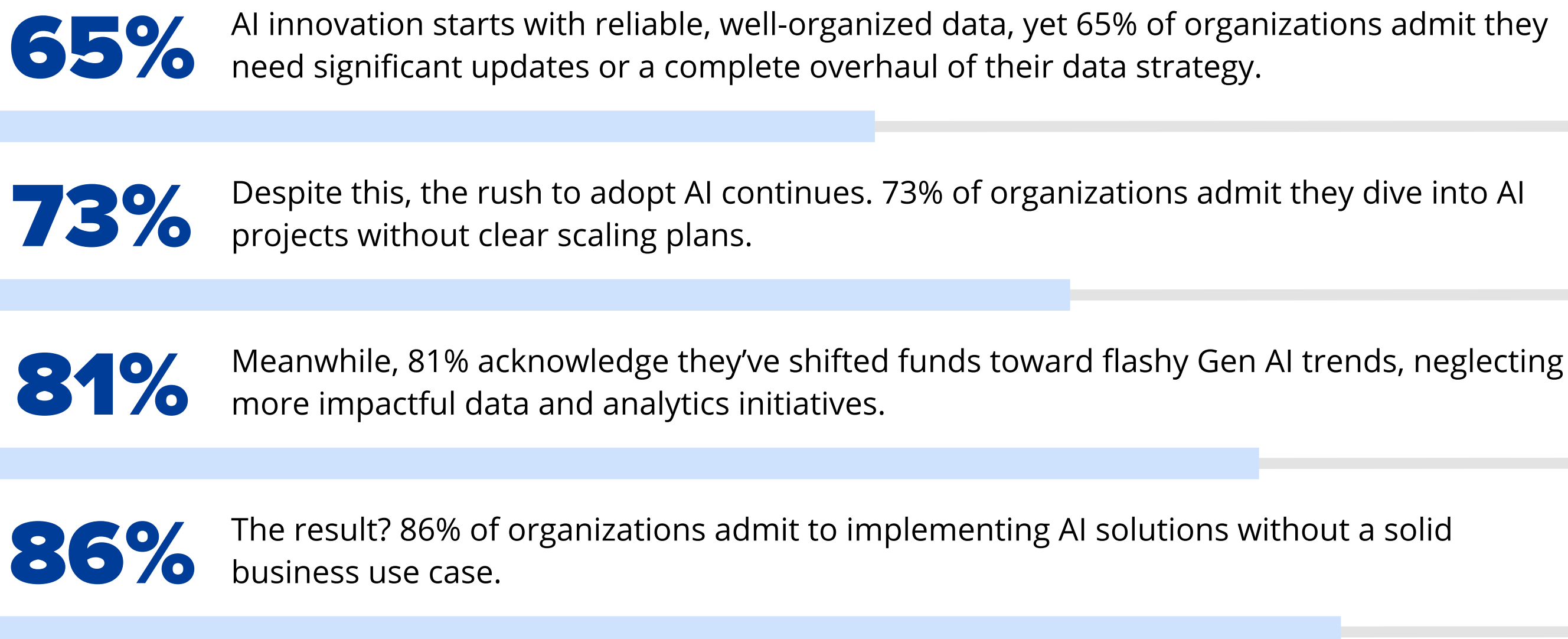
- Processes 140 patients per day
- High accuracy with a TPR of 0.88
- Faster decision-making and fewer review delays



DATA CHALLENGES



THE DATA DIVIDE



A STRUCTURED APPROACH

Do you have the right data, security measures, and tools to make the most of your data? We've helped clients cross the divide with a structured approach:

Step 1

Assessment and strategy

- Audit your current data ecosystem
- Create a roadmap aligned with your goals

Step 2

Modernize infrastructure

- Migrate to secure, scalable cloud platforms designed for healthcare and life science data
- Connect separate systems for a unified view of your data

Step 3

Implement advanced analytics and AI

- Use advanced AI to deliver predictive analytics and clinical insights
- Connect AI projects to measurable business goals

Step 4

Develop change management and culture

- Build a data-literate culture across teams
- Offer training on new tools to ensure adoption and long-term success



softserve

**THE GREAT DATA DIVIDE IN HEALTHCARE**

Align data to power strategic initiatives in healthcare and life sciences

Download this white paper

**Strong data systems reduce compliance risks by 41% and improve operational efficiency.**

**Learn more — download the white paper today.**

**DOWNLOAD**

*SoftServe commissioned Wakefield Research to conduct a study of nearly 100 business and IT leaders from healthcare and life science organizations with \$1 billion or more in annual revenue.*