

# INNOVATE WITH SOFTSERVE R&D

Transform ideas into market-ready solutions

Innovation is the key to keeping up with evolving markets and customer demands. SoftServe R&D blends science and business, turning your deep tech ideas into future-ready solutions that drive growth, differentiation, and a lasting competitive edge.

## SERVICES

Future-proof your business and harness the power of technology to bring market-leading products to life. Working closely with you and your team, we dive deep into your business and processes to truly understand your vision.



### VISUAL GENERATIVE AI

Use advanced AI to deliver complex multimodal solutions that work with images, videos, and 3D models.



### HIGH-PERFORMANCE COMPUTING & PHYSICS SIMULATIONS

Cost-effective, scalable solutions that replace traditional physical testing and accelerate R&D processes across industries.



### HARDWARE LAB: PROTOTYPING & ACCELERATION

Custom hardware solutions and full-cycle development accelerate time-to-market while optimizing performance and cost.



### AGENTIC AI

Enhance productivity and efficiency with autonomous agents making decisions and performing tasks in software development and operations.



### BIO INNOVATIONS

AI/ML solutions that improve decision-making, time-to-market, and outcomes in bioinformatics, drug design, and personalized medicine.



### MACHINE PERCEPTION & EMBEDDED DEVELOPMENT

Transform sensor data into actionable insights, creating intelligent systems that enhance IoT performance and efficiency.



### QUANTUM COMPUTING

From concept to integration, we guide you through quantum R&D, hardware evaluation, and quantum algorithm development.

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# R&D PRODUCTS

Our R&D products harness the latest technological advancements, including agentic AI, neural networks, and 3D scanning, to enhance user experiences and optimize operations.



## SOFTSERVE QA AGENT

Our agent learns from your interactions, analyzes screens, maps your app's structure, and takes smart actions to autonomously test UIs, call APIs, and assist with code migration. [Read more.](#)



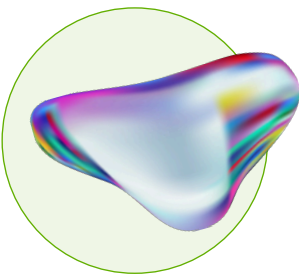
## SPEECH RECOGNITION PLATFORM

Enhance early literacy screening with our advanced speech recognition technology that accurately interprets children's speech, capturing nuances in accents, even in noisy environments. [Read more.](#)



## SOFTSERVE CONTENT CREATOR

Powered by NVIDIA NIM Agent Blueprints, Content Creator revolutionizes content creation with accelerated rendering, real-time collaboration, and creative automation. [Read more.](#)



## N3DAR SPATIAL AUDIO SDK

Experience superior, AI-powered sound quality with N3DAR, making AR/VR audio more immersive and lifelike than ever before. [Read more.](#)

# SEE TANGIBLE RESULTS

12

active research programs

100+

deep tech experts

100+

scientific publications

130+

completed projects

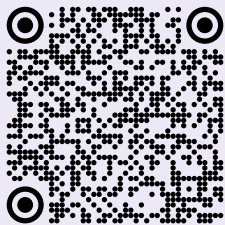
# INDUSTRY PARTNERS



# WHY SOFTSERVE

SoftServe is a leading IT consulting and digital services provider known for solving complex business challenges through innovative digital solutions like digital engineering, cloud, and AI/ML. With over 30 years of experience, we have built a global reputation for delivering superior solutions quickly across various industries using top-tier engineering talent.

[REQUEST R&D SERVICE](#)



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