

# SOFTSERVE'S APPLICATION MODERNIZATION PLATFORM (SAMP)

## ACCELERATE BUILDING SELF-SERVICE PLATFORMS

While application teams are meant to quickly deliver value for end users, issues like handling cloud environments and security compliance serve to slow them down. The emerging solution, called platform engineering, combines DevOps and business agility.

By “building workflows, toolchains, platforms, and documentation,” platform engineering supports application teams to better deliver business value. Enabling developers with self-service options leads to faster product development, deployment, and time-to-market. Being able to seamlessly automate and scale environments reduces complexity, decreases duplicate efforts, and alleviates the burden of managing underlying infrastructure.

With the right platform engineering process in place, developers can focus on creatively solving larger issues and ultimately increasing your ROI.

## TRANSITION TO PLATFORM ENGINEERING WITH SAMP

**SoftServe's Application Modernization Platform (SAMP) delivers a scalable, secure, and customizable platform as a service (PaaS). Ready to plug into any CI/CD process, SAMP provides your application teams the foundation for faster delivery, optimized operations, and lower costs.**

For over 30 years, software companies and enterprises have relied on SoftServe as a global IT leader. With expertise gained from the highest-level partnerships with **AWS**, **Google Cloud**, and **Microsoft Azure**, our experts know how to navigate between Amazon ECS, EKS, and Lambda, Google Kubernetes Engine, and Azure Kubernetes Service to build out SAMP's core components.

**Ultimately, this multicloud platform enables your team to leverage repeatable, reusable solutions company-wide, seamlessly run and scale workloads, and dramatically reduce deployment times.**



**softserve**

## BUSINESS BENEFITS

**Less than 20**  
minutes to deploy —  
easy and fast

**Up to 5X**  
reduced time-to-market for  
new features and services

**UP TO 30%**  
lower cloud  
infrastructure costs

## WITH SAMP, YOU WILL BE ABLE TO



### KEEP BUILDING

Focus on your product instead of the platform by eliminating long onboarding periods and the hassle of prolonged setup.



### GET TO MARKET SOONER

Differentiate yourself faster and reduce your time-to-market for new services and features.



### BE CONFIDENTLY SECURE

Built-in security features align with global standards, so you know your company data is protected.



### INCREASE ROI AND LOWER COSTS

With better cost controls implemented, you can ensure optimal price-performance and workload ratio.



### GROW GLOBALLY

Provide your services worldwide with a unified approach to logging, metrics, secrets management, storage, and more.



### ADAPT AS DEMAND CHANGES

Scale automatically when demand increases, maximizing resource usage with microservices architecture and containerization.



### ACCELERATE AND MODIFY MORE EASILY

Customize the modular structure and interchangeable components to meet specific business needs.



### BOOST EFFICIENCY

Standardized workflows and applications across the enterprise reduce complexity and streamline processes.

Embrace a future where innovation meets efficiency with **SoftServe's App Modernization Platform (SAMP)**. Invest in a solution that not only meets today's demands but scales for tomorrow's success.

**LET'S TALK**

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