SOFTSERVE COST OPTIMIZATION ACCELERATOR

POWERED BY AWS GRAVITON

Your organization's budget is more constrained than ever. While it is no secret cost containment is always at the forefront of standard business practices, recent economic landscape changes drive organizations across all verticals to prioritize their cost-saving initiatives.

Starting now, it is vital for you to better understand how you can optimize cloud spending and find cloud savings, without degrading your workload or business application performance.

YOUR CLOUD WORKLOADS GET THE BEST PRICE PERFORMANCE AND PERFORMANCE/WATT OF ENERGY USE

Easy to deploy and run, built on top of EC2 instance, and available at the <u>AWS Marketplace</u>, **SoftServe Cost Optimization Accelerator (COA)** helps you identify potential unrealized cloud savings — up to 40% of infrastructure costs — in your AWS account. COA scans your AWS account and looks for resources that benefit from migrating to the AWS Graviton processor.



 Graviton-based instances deliver up to 40% better price performance over comparable current generation x86-based instances for a broad spectrum of workloads.



 For sustainability and performance per watt of energy use, Gravitonbased instances use up to 60% less energy for the same performance than comparable EC2 instances.



 With SoftServe COA, you quickly get saving insight for services of Amazon EC2, Amazon EBS, Amazon Relational Database Service (RDS), Amazon ElastiCache, Amazon OpenSearch, Amazon DocumentDB, and AWS Lambda.

WHAT YOU GET

SoftServe COA generates reports with an exportable list of running services and potential cost-saving opportunities from migrating to the Graviton processor. This report helps you identify Graviton Quick Wins for cost optimization — at once save **up to 15%** — and milestones for your cost optimization roadmap — save **up to 40%** — with modernization to Graviton.



BENEFITS OF SOFTSERVE COA



Fully automated setup and discovery

Simply deploy SoftServe COA into your AWS account from <u>AWS Marketplace</u>. Within minutes, analysis reports are ready for you.

Identify Quick Wins for cost, performance, and sustainability



For AWS-managed services like **Amazon RDS**, **Amazon ElastiCache**, and **Amazon OpenSearch** migration to Graviton processors, you get a **Quick Win**, as it does not require rearchitecting applications, needs minimal efforts, and imposes no risks. This kind of implementation takes three hours. For other **Quick Wins**, implementation takes from three hours to two weeks. (COA considers all limitations of ARM architecture.)

No privacy risks



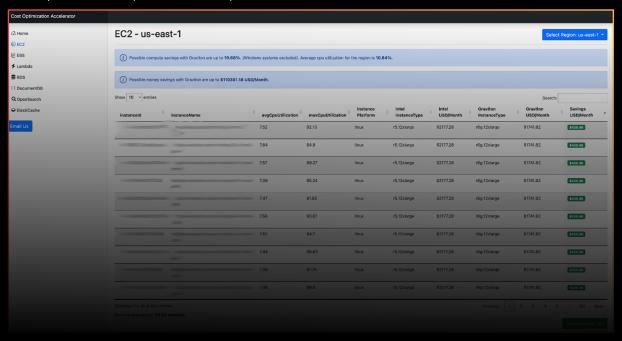
Your personal information and data are not collected, stored, or sent anywhere. The tool is launched in your AWS account with limited and only necessary read-only permissions to discover cost-saving opportunities. You can only access this tool in your account. (There is an option to export reports and share them with a team of qualified cloud experts at SoftServe for analysis.)

No licensing fees

You only pay for any cost-tailored infrastructure used for COA.

GRAVITON QUICK WINS FOR COST OPTIMIZATION

You can analyze COA reports to better predict and manage cloud costs by migrating to AWS Graviton with the help of a team of qualified cloud experts at SoftServe.



SoftServe is a digital authority that advises and provides solutions at the cutting edge of technology. We reveal, transform, accelerate, and optimize how enterprises and software companies do business. Our end-to-end approach and expertise deliver innovation, quality, and speed across verticals, including healthcare, retail, energy, manufacturing, and financial services. We empower enterprises and software companies to re-identify differentiation, accelerate solution development, and vigorously compete in today's marketplace — no matter where you are in your journey.

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